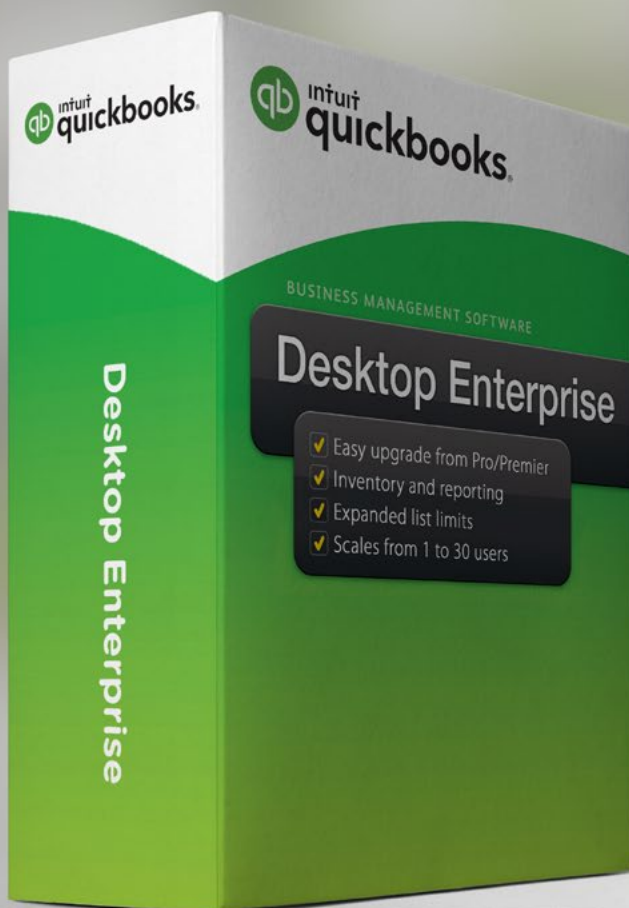




QuickBooks Enterprise Edition: Silver, Gold or Platinum - Which One is Right for Me?

Presented by **Scott Gregory**

Certified QuickBooks Enterprise Advisor, Intuit Premier Reseller, CPA



QuickBooks Enterprise is designed specifically for businesses managing more complexity. It is Intuit's most flexible version of QuickBooks, packed with additional features and extra flexibility your small business needs in accounting software.

QuickBooks Enterprise offers three feature-filled subscription levels – **Silver, Gold, and Platinum.**

LET'S EXPLORE THE VERSIONS IN MORE DETAIL...

Graphically, here's how the different versions stack up on the right.



As you can see, the Silver version is the “base level” of QuickBooks Enterprise. The Gold and Platinum versions then layer in additional features and functionality on top of that provided in the Silver level.

BREAKING DOWN WHAT'S INCLUDED - it is exactly the same whether you purchase from me as a reseller (which I hope you do!) or direct from the big guys:



Starting with the Silver version, you get:

- QuickBooks Enterprise software** – this is the core software that runs your business. Just like Pro, or Premier, this software is desktop based and either installed on local computers and servers, or it can be hosted in the cloud to provide anytime, anywhere access (separate fees apply for hosting). QuickBooks Enterprise is NOT an online version of QuickBooks, and is NOT the same as the QuickBooks Online product. QuickBooks Enterprise and QuickBooks Online are very, very different offerings.
- Full Service Plan** – the Full Service Plan (or FSP for short) provides the following to you:
 - U.S. Based Expert Support
 - Data Recovery Services
 - Exclusive members only web site
 - Automatic product upgrades (assuming active subscription is in place)
 - Mastering QuickBooks Desktop Enterprise Training Tools
- Advanced Reporting** – Advanced Reporting makes it easy to run your most critical business reports. Industry-bundled templates for manufacturers, wholesalers, contractors, and retailers help you quickly find the right report. Template reports auto-filled with your company data save you time. Plus, our robust help portal offers the reporting answers you need, when you need them.



The Gold version offers:

- **Everything listed in the Silver version**
- **Enhanced Payroll** – Enter hours, get instant paychecks or free direct deposit. Federal and state taxes are calculated for you – just click to e-pay. Automatically fills in federal and most state tax forms – click to e-file.



The Platinum version offers:

- **Everything listed in the Gold version**
- **Advanced Inventory** – This module allows for:
 - Bin location tracking
 - Lot OR serial number tracking
 - Track inventory across multiple locations
 - Transfer inventory between sites
 - FIFO inventory costing
 - Limited barcoding functionality
- **Advanced Pricing** - Exclusively for QuickBooks Desktop Enterprise Platinum, lets you control, customize, and automate your pricing, right within QuickBooks. No more manual updates – now you can easily change your prices to keep your bottom line upwardly mobile.

➤ When you buy from Scott, you also get:

- A \$50 e-gift card from Amazon.com
- A 20% discount on QuickBooks help, training, and consultations with Scott. *(2 hour minimum consultation)*

Get a Lifetime 20% Discount

on your QuickBooks Enterprise subscription from me!

➤ **GET MY DISCOUNT!**



QUESTION: Do you offer discounts on QuickBooks Enterprise silver, gold and platinum?

ANSWER: Yes I do! [As you'll see on my web site](#), I offer you a **20% lifetime discount** on your QuickBooks Enterprise subscription. That's correct – a 20% discount for EACH year you subscribe to QuickBooks Enterprise.



QUESTION: What are the differences in QuickBooks Pro, Premier and Enterprise?

ANSWER: One of the most downloaded guides from my site is my “Differences in QuickBooks Pro, Premier and Enterprise” guide. [Help yourself to your own free copy so you can get the details.](#)



QUESTION: Are there alternatives to the subscription payment method?

ANSWER: Unfortunately, the answer is no. The subscription method is the ONLY way you can acquire QuickBooks Enterprise. It is no longer like the “old days” where you purchase the software once and then use it for a number of years. Now, you must subscribe on an annual basis.



QUESTION: What are the subscription payment options?

ANSWER: When you subscribe to QuickBooks Enterprise, your subscription is for a 12 month period. You can either pay for it monthly or with a one-time payment. Since there is no extra incentive to pay once, I tell my clients to keep their money in the bank and pay for it each month.



QUESTION: What happens if I cancel my subscription?

ANSWER: QuickBooks Enterprise is programmed to “check in” periodically to ensure your subscription is active. If it finds otherwise, the software simply stops working. If that happens, you will not have access to your software. The QuickBooks company file you work from will always be yours – however, if you don't have the software you need to access it, the data isn't going to do you much good.



QUESTION: Is upgrading from Pro or Premier into Enterprise easy?

ANSWER: It definitely is easy! All of the data and information within your current QuickBooks Pro or Premier file will upgrade into the Enterprise edition. It all happens via a “wizard” once you go to use Enterprise for the first time



QUESTION: Can I add or remove users?

ANSWER: Yes! Your subscription price would then be pro-rated to match your new number of users.



QUESTION: Can I change subscription levels? (i.e. move from Silver to Gold, etc.)

ANSWER: Yes, you can. As with a change in the number of users above, your subscription price with then be pro-rated up or down to match your new number of users.



QUESTION: Can I downgrade back into QuickBooks Pro or Premier from Enterprise?

ANSWER: Unfortunately, it is not possible to downgrade directly from Enterprise into Premier or Pro. There are third-party services that do offer a “QuickBooks Enterprise downgrade” option. There is a fee for that service, and Intuit does not offer it directly.

Get Answers to All Your QuickBooks Enterprise Questions!

[▶ QB Enterprise Resource Center](#)

Take it for a Test Drive...

Get a 30 Day Free Trial of QuickBooks Desktop Enterprise 2017. **Call 1.888.581.2839 Now!**

[▶ Or Visit My Web Site and Download the Free Trial](#)



“Scott Gregory knows QuickBooks backwards and forwards. He teaches techniques in a straightforward manner and can make the most complex QuickBooks tasks easy.” – HEATHER REISING



About Scott Gregory

Certified QuickBooks Enterprise Advisor and Intuit Premier Reseller

Scott has been helping businesses “get it right” with their QuickBooks and business finances for over thirty years.

During that time, he has assisted well over 1,000 businesses, with services such as QuickBooks software installation, training and coaching sessions, and his “[Better Profits Now](#)” program.


Prior to starting his own practice, Scott served as the CFO for a \$15 million manufacturing firm for more than ten years. During his tenure as CFO, Scott was responsible for: \$4 million in inventory, \$4 million in accounts receivable, inventory control, purchasing, information technology and banking relationships.


He is a member of the Certified QuickBooks ProAdvisor program, a CPA, and certified in integrated resource management (CIRM) by APICS. Scott has taught hundreds of business owners, bookkeepers, and CPAs how to use QuickBooks effectively and efficiently through local community colleges and via webinars.

Thousands of QuickBooks users rely on [Scott’s QuickBooks Blog](#) for insight, tips and tricks each and every month.



Contact Scott Today About QuickBooks Enterprise!

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