



We speak small business finance and accounting

(so you don't have to!)

Better Finances with Better Bottom Line...



Make your numbers work for you—without doing all the work.



There's a lot more behind the financial success of your business than sending invoices and paying taxes.

Your financials hold information that allows you to boost profitability, price competitively, better understand products and leverage market opportunities.



What Clients Are Saying...

“Scott has been absolutely essential in supporting my business through this year’s crisis, providing valuable guidance on how to best manage my cash flow, expenses and debt load. His expertise and cool, calm demeanor provided peace of mind in otherwise stressful times. I was especially impressed with his communication after every meeting. Follow-up emails were comprehensive and gave me an accountability points for next steps to make consistent progress on important transitions.”

JACKIE BEBENROTH, AGENCY OWNER SUPPORTING VISIONARY BRANDS | THE FOOD, WELLNESS AND LEARNING INDUSTRIES

Better Finances with Better Bottom Line

We understand, running a business like yours involves many moving parts. But when your financials are reduced to invoicing and tax payments, you’re missing out on putting more money in the bank and improving your profits.

- Lagging accounts receivables ties up precious cash.
- Excess inventory ties up financial resources that could be redeployed for staffing, marketing or operations.
- Inaccurate financial reports can prevent you from making strategic decisions or keep you from moving on market opportunities.

Our tailored financial management packages are designed to help you gain a much better perspective of your profits, products, cash flow and pricing. This allows you to make informed decisions and capture opportunities.

Choose from three specially-designed packages.



PREMIER Package

Are you a goal-focused business owner who wants to keep your fingers on the pulse of your business and understand the impact on cash from the important decisions you make? If so, this plan is designed for you.



Access to 35+ years of small business finance experience



Get reports and forecasting to help you predict the future



Gain comprehensive, structured support and advice



PRO Package

Are you an ambitious owner who wants to grow, improve profitability and improve cash flow? The pro package is our most popular option.



Access a full range of financial management information



Get all of the reports you need to better understand your business



Gain a detailed inventory review



ESSENTIALS Package

For small business owners on a budget who need to cover their bases, this starter package provides an introduction to financial reports.



Get QuickBooks tips and tricks



Understand core financial reports

PEACE OF MIND PROMISE

Did you choose the right package? After three months, we will review the service you chose and change the scope if necessary, keeping in mind your needs and budget. You can terminate your agreement at any time by providing a 10-day notice in writing.

Run your business with peace of mind that our financial forecasting and advisory service will meet your needs. And if you need to pivot, we'll alter your plan or stop. It's that simple.

COMPARE OUR SERVICE PACKAGES TO SEE WHICH IS THE BEST FIT FOR YOUR BUSINESS.

SERVICES	A PREMIER	B PRO	C ESSENTIALS
Initial assessment/set up and business review meetings	✓	✓	✓
QuickBooks tips and tricks	✓	✓	✓
Review of profit and loss report	✓	✓	✓
Review of revenue/ expense/profit trends	✓	✓	✓
Detailed review of accounts receivable	✓	✓	✓
Detailed review of accounts payable	✓	✓	✓
Review of balance sheet	✓	✓	
Review of cash/liability trends	✓	✓	
Measuring metrics that really matter	✓	✓	
Detailed review of inventory	✓	✓	
Cost and Expense Management reviews	✓	✓	
1-year sales forecast	✓	✓	
Benchmarking metrics for your business	✓		
Annual strategic planning session	✓		
Cash flow forecasting help	✓		
Divisional profitability analysis	✓		
Quarterly Pricing Options (monthly packages also available)	Starting at \$2,500/Quarter	Starting at \$1,895/Quarter	Starting at \$1,295/Quarter



Contact Us Today to Discuss Getting Better Finances with Better Bottom Line! (440) 527-5696 | Scott@BetterBottomLine.com